

# Thriller Night

— FOR A CAUSE —

An Exclusive  
Movie Premiere Experience  
Presented by



## Sponsorship Information

J A A F A R J A C K S O N

*Michael*

SPONSOR  
TODAY



Studio Movie Grill - Plano  
Premiere Date: April 22, 2026 | 6pm



April 22, 2026 | 6pm | Studio Movie Grill-Plano

# *Michael Jackson—The Legend*

## Red Carpet Movie Screening

Join us for Thriller Night for a Cause, a high-energy premiere fundraising event celebrating the highly anticipated film “Michael.”

Presented by The Flanagan Foundation, a 501(c)3 non-profit, this exclusive community event brings together local business leaders, community supporters, and families for an unforgettable evening of entertainment and impact.

This is not just a movie night - it's an experience. Guests will enjoy a lively 90-minute red-carpet pre-show reception featuring music, interactive activities, chance drawings, a silent auction and community engagement before the private theater screening begins.



SOCIAL MEDIA

Helping Hands. Healing Communities.



**Sponsorship Contact: Tracery McVicker, Director, Operations & Grants**  
**E: [contactus@TheFlanaganFoundation.org](mailto:contactus@TheFlanaganFoundation.org) | C: 469-323-5540**

# SPONSORSHIP LEVELS

Event Date: April 22, 2026



## *This is It! Sponsor*

**Presenting Sponsor - \$1,000**

### **Recognition & Branding Visibility:**

- Prominent logo placement on event website
- On-stage recognition during pre-show presentation
- On-screen advertising prior to the film\*
- Dedicated social media spotlight
- Verbal recognition during pre-show presentation
- Featured placement in the official “Thriller” Event Program
- Ability to include 40 premium promotional items for VIP Swag bags + 100 flyers for all event bags
- 6 VIP This is It Experience Access Passes (premium seating)
- 6 VIP Swag bags
- 6 VIP “This is It!” Commemorative lanyards
- Exclusive pre-show VIP access for 6 guests

## *Off the Wall! Sponsor*

**Gold Sponsor - \$500**

### **Recognition & Visibility Includes:**

- Logo placement on event website page
- Logo placement in “Thriller” program brochure
- Logo Placement on movie screen for sponsorship listing
- Opportunity to place 40 premium promotional items in Swag bag
- 2 VIP Experience Access Passes (select seating)
- 2 VIP Swag bags
- 2 VIP “Off the Wall!” Commemorative lanyards

## *Beat It! Sponsor*

**Silver Sponsor - \$250**

### **Recognition & Visibility Includes:**

- Listing placement during pre-show presentation
- Logo placement in “Thriller” program brochure
- Listing placement on our website
- 2 General Experience Access Seating (select seating)
- 2 Event Gift bags
- 2 “Beat It” Commemorative Lanyards

## *Thriller! Sponsor*

**Thriller Swag Bag Sponsor - \$750**

### **Recognition & Branding Visibility:**

- Premier logo placement on event website page
- Verbal recognition during pre-show presentation
- Ad Placement on movie screen pre-show
- Logo placement in “Thriller” program
- Social media spotlight recognition
- Swag Bag Brand Feature:
  - Logo placement on VIP Swag bag tags
- Promotional inclusion opportunities:
  - 40 premium branded items in VIP Swag Bags
  - 100 promotional inserts in guest bags
- 4 VIP Premiere Experience Access Passes (premium seating)
- 4 VIP Swag bags
- 4 VIP “Thriller” Commemorative Lanyards
- Exclusive pre-show VIP access for 4 guests

## *Friends of the Foundation*

**Friends of the Foundation - \$150+**

Support Thriller Night for a Cause and help create an engaging and memorable experience for all attendees. Includes:

- Recognition as a Friend of The Flanagan Foundation
- Opportunity to provide branded promotional items for guest’s Gift bags





## About Us

The Flanagan Foundation is a 501(c)(3) nonprofit organization dedicated to serving families facing food insecurity across Dallas and Tarrant Counties and surrounding communities. Through food distribution, youth support programs, and community outreach initiatives, we work to meet immediate needs while creating pathways for long-term stability.

Since 2022, we have served more than 9,923 neighbors, providing essential resources, support, and hope to those who need it most.

**Your sponsorship directly supports programs that provide food, education, outreach initiatives, and opportunity to families in our community.**

## Our Impact Areas

The Flanagan Foundation provides community-centered programs designed to meet immediate needs while creating long-term opportunities for families and youth:

- **Food Pantry & Community Distribution** – Providing consistent access to nutritious food
- **Family Support Initiatives** – Seasonal programs supporting families during times of need
- **Youth Enrichment & Engagement** – Events and activities that promote connection, confidence, and development
- **Education & Workforce Readiness (Emerging)** – Expanding access to technology, digital learning, and future career pathways through our developing Computer Lab



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